



**LEADERS™**

# The Sport Business Summit

5 – 6 Oct 2016  
Chelsea FC



## The Event

The world's most prestigious sport business summit with 50+ world class speakers and an invitation-only audience of director level executives across 55 sports and over 50 countries.



**1800**

Delegates



**68:32%**

Buyer: Seller



**50+**

Countries

### Who Attends?

Brands	18%
Broadcasters	6%
Federations	20%
Leagues	35%



**140+**

Brands  
Represented



**50+**

World-Class Speakers



**55+**

Sports  
Represented

### Attendee Job Titles

Owner	5%
C-Level	32%
Director	26%
Manager	8%

## The Themes

This year's event will provide unique content with a strategic overview of what is happening across global sport in coming years with key themes on:



**2016 Agenda**



**2016 Delegate List**

## Pricing Structure

Registration to the summit is discounted to £995+VAT if you register through our local ambassadors, SBMMA, before Wednesday 31st August :

**To register please contact Thomas Woodley, Business Development Manager, Leaders**

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**Hotel Discounts**

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